

:: Special Report ::

How To Skyrocket Your AdSense Income, Boost Your Affiliate Checks and Jet Propel Your Sales

-- Guaranteed!

This report is brought to you by:

Ross Storey

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Introduction

The mandatory legal stuff is over. Let's get started.

Let me first thank you for taking the time to download and read this Special Report.

In this report, we shall talk about...

#1. Earning AdSense Income: Is It True?

#2. How To Start With AdSense?

#3. Building Your AdSense Websites

#4. Integrating Your AdSense Websites With Your Affiliate Program Links

This is a no-fluff, no-filler, plain-english text that's written to put more money into your pockets and bank accounts using the power of AdSense and Affiliate promotion.

So, take your time, enjoy, and learn!

Raam Anand

[Content-N-Cash](#)

P.S. There are some people who'd like to find out typos and errors in other people's work. So, I've left some to make those guys happy! ☺

Earning AdSense Income: Is It True?

Everyone and their dog have got the “AdSense” fever nowadays. AdSense is considered as one of the most powerful tools in a website publisher’s arsenal. It enables anyone to earn a decent income from their websites easily.

Kids in high school are making thousands of dollars every month with AdSense.

Housewives, retirees, mom and dads, who are just staying at home and have never made a dime on the internet have created full-time incomes by simply placing AdSense ads on their web sites or blogs.

These are just some of the “**Super AdSense Earners**”. You may have already heard about their story for they are among the few who are on their way to making millions worth of cash just by promoting AdSense sites.

Anyone, any age and gender can become money generating AdSense publishers quickly.

If used properly, AdSense can generate a very large and healthy income. However if you are not using them rightly and maximizing the income you squeeze from each “adsense-peppered” web page, you are actually leaving a lot of money on the table.

Earning revenue with AdSense can be done easily and quickly. You will be amazed at the results you will be getting in such a short period of time.

How does it work? Very simple. Advertisers pay Google to display their ads and Google in turn pays you to display those ads on your own websites.

Can anyone make money with AdSense? Well, it depends. First of all you have to create your websites and setup to display AdSense code on your web pages. Then you have to get visitors to your websites.

When people start visiting your websites and read the information on your websites, they start clicking on the Ads displayed. Each and every one of those clicks puts money into your Google AdSense account.

So, it all depends on the information you are giving to visitors and achieving "**click-throughs**" from your web page.

"Always remember, people visiting your websites are there to read information and to learn more about the topic they were searching for and NOT to click on your ads."

However, if they find what they want, they are likely to click on the ads displayed to get "more" information on what they were initially searching for.

In other words, when people click on the ads displayed to get more information, you get paid!

Will visitors really click on the ads displayed? Yes, because Google will take care of displaying only those ads that are highly “relevant” to the content present on the web page. In other words, if your web page is about “Aquariums”, Google will automatically display ads related to “Aquariums”. This ensures that you will really get click-throughs from your web page and in return you make money for every click.

How To Start With AdSense?

Getting started with AdSense is easy and needs just a few minutes of time.

The first step is opening an AdSense account. Visit <http://www.google.com/adsense/> and follow the on-screen instructions to open your AdSense account.

For the time being, don't just worry about the array of reports you see inside your google adsense control panel.

Just open an account and read the help available at the Google website.

Read their terms and conditions. It's very important that you understand their policies and regulations before you start building your AdSense websites.

AdSense is all about targeted content, the more targeted your content is, the more target the search engines' ads will be. There are some web masters and publishers who are focused more on their site contents and how best to maintain them rather than the cash that the ads will generate for them. This is the part where the effectiveness is working its best.

There was a time when people were not yet aware of the money to be achieved from advertisements. The cash generated only came into existence when the webmasters and publishers realized how they can make AdSense be that generator. In those days, the content was the most important factors that is taken quite seriously. It still is; with the allure of money, of course.

Once you are ready with your AdSense account and become familiar with your AdSense control panel, you are ready to start rolling out your new AdSense websites.

Pay special attention to the AdSense code you get from your control panel. There are a number of ways to display AdSense on your website. You can display one big banner at the top, a long banner on left or right side of your page, a rectangular ad box etc.

You can also choose the fonts, colors, borders, backgrounds etc. for displaying ads so that they match the 'look & feel' of your websites.

You can even choose whether you want to display text ads, image ads, both or just a list of links.

A lot of customization and help is available inside your adsense account control panel.

Building Your Adsense Websites

The basic ingredients that go into building your Adsense web page are articles (information), your adsense code and web site navigation.

In simple terms, all you need to build your first Adsense page is a good article on a 'hot' topic, one or two adsense code blocks and a neat looking web page with links to go other web pages.

Let's start with the first ingredient – **a good article**. Write a couple of paragraphs about the topic you have chosen and make sure you use the '**keyword**' you've selected appears repeatedly throughout the article.

Fire up your favorite web page (HTML) editor and design a simple web page. Add your content and hook up your adsense codes wherever you want to display the ads.

Take care that you don't end up with a page FULL of adsense ads. This is not allowed by Google. According to Google's policy, you cannot have more than 3 ad units on any single page.

Add navigational links wherever required. Add links to other articles, your main website or promote your affiliate links.

Wow! You have now built your first adsense page.

It's easier said than done. In fact, there are a lot more things to do. Just building a few article web pages with adsense code is not going to bring you any money.

So, what else is needed to bite into the Adsense pie?

One of the best strategies to earn a decent income from Adsense is to build "topical" websites.

Research and find out what topics are "**hot**". You can go to **Overture.com** or **Google.com** and find out what information people are searching for. There are lots of tools available on the Internet to figure out this information.

Pick out a few hot topics and build individual websites on each topic!

Getting all the topics under one website has not proven effective. Individual "**topical**" websites are more likely to give you better results.

For each topic, you'll need to build an 'index' page. This page will list all the articles you have put together on the topic. For each article, you need to build a separate web page, embedded with your adsense code.

Of course, to build topical websites, you need a lot of content. But getting articles on every imaginable topic is easy! Later in this report, I'll show you how you can have more than 25500 articles on various topics and categories.

Building your "topical" adsense websites may not sound easy for everyone. Basic HTML skills are required to put together your articles, adsense and navigational links.

But don't worry. I'll show you **how you can build your own professional quality** article website **quickly and easily, without** ever learning any new geek language.

Before going to the next chapter, I have to warn you about the search engine's "**Duplicate Content Filter**".

It's the latest technology used by search engines to filter out all duplicate material from their index.

This means, if the search engines encounter multiple instances of the same article on several websites, the duplicates will be left out of their indexes and won't show up on their search results.

Search engines are getting smarter everyday. They want to provide the "most" relevant and "unique" content for their users, which is absolutely correct and fair enough.

If you are searching for a topic of your interest in your favorite search engine, you don't want to get a list of websites all with the same

content... do you? That's why, duplicate content will be filtered and only **UNIQUE** information will be listed by the search engines.

Later in this report, I'll show you exactly how you can make your content unique as well as making the search engines fall in love with your websites and rank your sites higher on their index.

Just building your AdSense websites won't bring you any money.

You've to get visitors. This is where most people are struggling.

It's no use having a ton of web pages unless people are visiting your websites to read your content.

And, the best and biggest sources of traffic (visitors) to your AdSense websites are the Search Engines!

Depending on the topic you have chosen, the keywords present in your articles and optimization you've done for each and every web page, search engines will index, rank and display your website links to people searching for information.

To get visitors to your high paying keyword pages, you need to optimize your site navigation.

Stop for a moment and think about how visitors are using your website. After a visitor has landed on a certain page, they have the tendency to click on another page that sounds interesting. They get there because of the other links that appears on a page that they

initially landed on. This is site navigation. It is all about enabling visitors to move about your site and one way of maximizing your AdSense earnings.

A typical website has menu links on each page. The wording on these links is what grabs a visitor's attention and gets them to click on one of the links that will take them to another page of that website. Links that have "free" or "download" are oftentimes good attention-grabbers.

More the number of web pages you have, more the number of links you can get from the search engines.

Of course, Search Engines won't list your websites unless you submit your website information to each one of them.

Alert: Don't go overboard here and spend your money on "Submit Your Website To 38823 Search Engines" scams. There's really no such thing!

Manually submitting your websites to top search engines like **Google, MSN, Yahoo, DMOZ** and other major search engines is more than enough. More than **99%** of the website traffic you get from search engines is driven from these major players.

Integrating Your AdSense Websites With Your Affiliate Program Links

Instead of just building and promoting just your AdSense websites, you can also **add multiple streams of income** by integrating your affiliate programs into your AdSense pages!

How?

Let me show you...

Let's say, you want to build a website on "Travel". This is a "HOT" topic.

Once you build your Travel website, go to affiliate program directories and pick out some good and *high* paying affiliate programs related to your theme.

Almost all affiliate programs are free to join and you can earn 30% to 70% of sales by referring people to those other "related" websites.

Just imagine...

One of your "Travel Website Visitors" is reading through the articles on your website and sees a banner (or any other type of ad) for a product related to the topic, what happens then...?

The visitor clicks and goes to the sales page of the product you are promoting!

If the visitor buys, you get a share – wonderful isn't it?

Similarly, on each and every article page, you can have multiple ads for affiliate programs you promote.

More than banners, **"in-line"** text links are found to be more effective in affiliate promotion.

In other words, you can identify several "keywords" related to the affiliate program you are promoting and make all those *keywords* clickable hyperlinks on your page.

For example, let's say you are promoting a "Low Cost Airline Ticket" affiliate program. The possible keywords for this affiliate program could be:-

low cost airline tickets

airline fares

online air tickets

buy air tickets

book return tickets

compare airline prices

... and so on.

Now, on your "Travel" related article website pages, wherever you find those keywords, just create hyperlinks, linking to the affiliate program you are promoting!

You can use the same technique to increase sales of your own products too!

Of course, it's a daunting task and takes much time to go through every webpage and create links.

But don't worry. I'll tell you how you can automate this process entirely that can save you tons of time and effort.

I recently came across a brand new software program that can help you achieve all the above techniques in mere minutes.

Here's a detailed review of the software...

New AdSense Tool That Doubles Up As An Affiliate Income Booster!

Product Review : Content-N-Cash Software
Category : AdSense/Affiliate Software
Review by : Ross Storey

Before I tell you anything about this new software...

... let me ask you a couple of simple questions...

- Are you serious about your online income?**

- Do you need an Internet business idea?**

If you "**checked**" any of the questions above, then the following information could be of great help to you.

"How about Generating Revenue from Adsense and Affiliate Programs using Your Own Information Portal Websites?"

Information portals are HUGE websites with thousands of web pages containing '**valuable**' and '**useful**' information for Internet users.

If you want to earn BIG adsense and affiliate income checks, the #1 "must-have" ingredient is: -- lots of good, useful and informative web pages.

I just finished reviewing a brand-new **software that can automatically build such '**enormous**' websites in minutes.**

And I think you really NEED to see it!

"No, I'm not talking about purchasing a cheap "web page generator" that hundreds of people are ALREADY using."



The software I'm talking about actually gives you the **ability to generate** your own 10... 50... 10000 (or more) web pages with **YOUR adsense and affiliates links** on each and every page!

And, each webpage the software churns out will be as **UNIQUE** as yourself!

"With Content-N-Cash, you'll be able to build your own, multiple adsense empires and at the same time, promote affiliate programs automatically"

This feature is really awesome!

Select a few options, check a few boxes and click a few buttons... your FULL website will be ready in minutes! -- "**Mind Boggling!**"

If you are serious about **earning** and/or **multiplying** your adsense and affiliate income by a HUGE factor, I **recommend** you to go right now and read the full story about Content-N-Cash.

To learn how you can **quickly AND easily OWN multiple adsense information portals in the next 15 minutes, visit:-**

[Content-N-Cash](#)

Click on the link above

Success,
Ross Storey

